



P.O. Box 1903  
Sebastian, Florida 32978-1903

December 17, 2009

Dear Recurring and Potential Sponsor of the Pelican Island Wildlife Festival:

March 13, 2010 will mark the 18<sup>th</sup> annual Pelican Island Wildlife Festival and the 107<sup>th</sup> anniversary of the establishment of Pelican Island National Wildlife Refuge, the nation's first Refuge. The Festival celebration is dependent on both cash sponsorships and in-kind donations and we invite you to join us in presenting this year's event as detailed in the enclosed documents.

This one-day event has grown to become the largest environmental event in Indian River County, attracting up to 10,000 visitors, a lot of which are coming specifically to Sebastian from outside Brevard and Indian River Counties and infusing dollars into the local economy. With over 80 environmental exhibitors in attendance and over 30 activities, there is something for just about anyone seeking information or outdoor recreation opportunities in association with our areas natural resources, both within the Indian River Lagoon and at Pelican Island National Wildlife Refuge.

The Pelican Island Preservation Society, the U.S. Fish and Wildlife Service, and the City of Sebastian co-produce the Festival with the major goal of fostering environmental stewardship. By becoming a major event sponsor, your business or organization will be associated with a great environmental event and be included in many advertisement and promotional opportunities. This is a non-profit event, free to the public, and produced by a committee of volunteers and staff at Pelican Island National Wildlife Refuge.

Please take a moment to look at the enclosed sponsorship information and contact us today to become an official event sponsor and supporter of environmental awareness and education in our community. If you would like more information, please feel free to email me at [steve.massey@irmc.cc](mailto:steve.massey@irmc.cc). For general event information, please call (772) 562-3909 ext 258.

Thank you for your consideration to join in this historic annual event!

Sincerely,

A handwritten signature in blue ink that reads "Steve Massey". The signature is written in a cursive style with a long, sweeping underline.

Steve Massey  
President, Pelican Island Preservation Society

*Pelican Island - the Nation's first National Wildlife Refuge  
Established March 14, 1903*



**18<sup>th</sup> Annual Pelican Island Wildlife Festival**  
**Saturday, March 13, 2010**  
**Riverview Park, Sebastian, Florida**

**Event Sponsorship Levels and Benefits**

**A. Less Than \$250**

- ★ Name in the Official Festival Program and on all festival flyers
- ★ One-year Business Membership to Pelican Island Preservation Society

**B. \$250 – Official Contributing Sponsor**

Everything listed above PLUS

- ★ Name link on the Pelican Island Wildlife Festival website
- ★ Two complementary tickets for participation in the kayak event

**C. \$500 – Official Theodore Roosevelt Sponsor**

Everything listed above PLUS

- ★ Two boat tour tickets around Historic Pelican Island on event day
- ★ Free exhibitor booth space on event day
- ★ Banner placement at Theodore Roosevelt booth

**D. \$1500 – Official Event Volunteers Sponsor**

Everything listed above PLUS

- ★ Logo in the Official Festival Program and on all festival flyers\*
- ★ Logo link on the Pelican Island Wildlife Festival website\*
- ★ Banner placement at Volunteer booth

**E. \$2500 – Official Birds of Prey Show Sponsor**

Everything listed above PLUS

- ★ Logo in all paid advertisements\*
- ★ Banner placement at Center Stage on event day

**F. \$10,000 – Official Major Event Media Sponsor**

Everything listed above PLUS

- ★ Participation in Opening Ceremonies on event day
- ★ Banner placement on Music Stage on event day
- ★ Life Business Membership to the Pelican Island Preservation Society

\*Please e-mail your highest resolution digital logo (jpg or eps) to [Joanna\\_Webb@fws.gov](mailto:Joanna_Webb@fws.gov) to have your logo included in paid advertising and on publicity pieces



# 18<sup>th</sup> Annual Pelican Island Wildlife Festival 2010 Sponsorship Registration Form

**Please complete the form and send your tax-deductible check payable to:**  
Pelican Island Preservation Society or PIPS  
P.O. Box 1903  
Sebastian, Florida 32978-1903

### Sponsorship Levels - please check all that apply

- We are an Official Major Event Media Sponsor for \$10,000 cash\*
- We are an Official Birds of Prey Sponsor for \$2500 cash\*
- We are an Official Volunteer Sponsor for \$1500 cash\*
- We are an Official Theodore Roosevelt Sponsor for \$500 cash
- We are an Official Contributing Sponsor for \$250 cash
- We are an Official Donation Sponsor for up to \$249 in cash
- We are donating In-kind Contribution or Services \_\_\_\_\_  
\$ value \_\_\_\_\_  
Please describe \_\_\_\_\_
- We are donating Gift Certificates for the Raffle \_\_\_\_\_  
\$ value \_\_\_\_\_  
Please describe \_\_\_\_\_
- We are donating a gift item for Raffle baskets \_\_\_\_\_  
\$ value \_\_\_\_\_  
Please describe \_\_\_\_\_

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- Yes, we would like to set up a booth at the March 13 event – please complete enclosed exhibitor form (booth space free for \$500 and up sponsor)
  - Yes, we would like to hang our banner at the March 13 event – please see enclosed Sponsorship Levels to see whether you qualify
  - Yes, we would like our logo used in advertising and/or publicity pieces – please see enclosed Sponsorship Levels to see whether you qualify  
*\*Please e-mail your highest resolution digital logo (jpg or eps) to [Joanna\\_Webb@fws.gov](mailto:Joanna_Webb@fws.gov)*

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#### ✓ Required fields

✓ Business Name \_\_\_\_\_  
Please print exactly as you would like it to be listed in all event information

✓ Contact Name \_\_\_\_\_

✓ Street Address \_\_\_\_\_

✓ City/State/Zip \_\_\_\_\_

✓ Phone number \_\_\_\_\_

✓ E-mail \_\_\_\_\_

Website (link from event website) \_\_\_\_\_

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Signature

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Date